

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT17/12 15.01
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282556

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTINUED # 0202000

PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1565</u>	COMMENTS: (LINE, ORDER)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE 06/17/12 10:00

REP: TO IENA
FR JULIE
OK'D M10
TTLS RTS
PLS CFM, THX 10/17

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1100A-1200N	30		\$1,200.00	10/22	10/22	0		MON	0

AGENCY ADVERTISER CODE = 321
 AGENCY PRODUCT CODE = 340
 AGENCY EST# = 1565
 PROGRAM : VIEW-ABC
 CON COM1 : VIEW-ABC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
68	A		500P-600P	30		\$2,400.00	10/18	10/18	1		THU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-52 FOR 1 SPOT/WK												
52	S		1100A-1200N	30		\$1,200.00	10/17	10/17	0		WED	0
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
STATION MAKEGOOD OFFERS:												
BUY#11							MISSED: MON/1100A-1200N			OCT22		
BUY#52							WED/1100A-1200N			OCT17		
OFFER: THU/500P-600P							OCT18			30S		
CMT: WE CAN OFFER										30S		
										\$1,200.00		
										OCT17		
										30S		
										\$1,200.00		
										OCT18		
										30S		
										\$2,400.00		
										PLS ADVISE.		
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											57	

OCT/12 96325.00

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE